HALIFAX-DARTMOUTH

PORT DEVELOPMENT COMMISSION

ANNUAL REPORT

FOR THE FISCAL YEAR ENDING

MARCH 31, 1990

92-06012/

ANNUAL REPORT

INDEX

		Page
1.	CHAIRMAN'S MESSAGE	2
2.	PORT PERFORMANCE REVIEW	3
	Cargo By Major Category	4
	Vessel Calls	5
	Container Traffic	6
	Container Volumes 1985-1989	7
	Break-Bulk General Cargo	8
	Roll On / Roll Off Cargo	9
	Bulk Cargo	10
	Cruise Ships	11
	Port Infrastructure	12
3.	THE COMMISSION	
	Overview	13
	Objects	14,15
	Organization Chart	16
	Committee Structure	17,18
4.	THE COMMISSION: ACTIVITIES AND ACHIEVEMENTS	
	Marketing	19,20
	Views on Legislative	21,22
	Research Activities	23
	Other Activities	23
5.	FINANCIAL STATEMENTS	

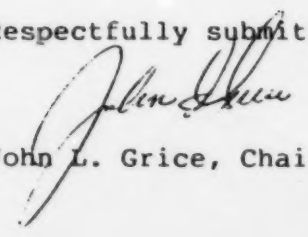
1. CHAIRMAN'S MESSAGE

I am pleased to present the 1989 annual report of the Halifax-Dartmouth Port Development Commission.

1989 was another successful year for the Port of Halifax as cargo records which were achieved in several categories in 1988 were surpassed in 1989. Total tonnage handled at the port increased by 3.4 percent to 16.784 million tonnes. Containerized cargo increased by 9.9 percent and RoRo cargo increased by 21.6 percent. The addition of new port customers, Italian Line, Compagnie Generale Maritime and the new Maersk Line Africa-Mediterranean service, contributed significantly to the Port's improved position. As well, our established customers increased their carryings during the year contributing to new records for containerized cargo.

The port has doubled its container loadings in the past five years, but because of increased competition from U.S. east coast ports, we are anticipating that total tonnage will show a modest increase in 1990 over 1989, again fueled by containerized cargo. It is important to note that the Port of Halifax handles more Canadian containerized cargo than any other port, and serves more shipping lines providing more sailings to a greater number of world ports than any other Canadian port.

Respectfully submitted,



John L. Grice, Chairman

2. PORT PERFORMANCE REVIEW

The Port of Halifax surpassed its record cargo volumes set in 1988. During 1989, 16.784 million tonnes of cargo moved through the Port. The increase resulted mainly from containerized cargo which was up by 9.9 percent. Other increases were registered in Crude Oil, Refined Oil, Gypsum and RoRo Cargoes.

FIGURE 1
PORT OF HALIFAX - TOTAL CARGO 1985-89

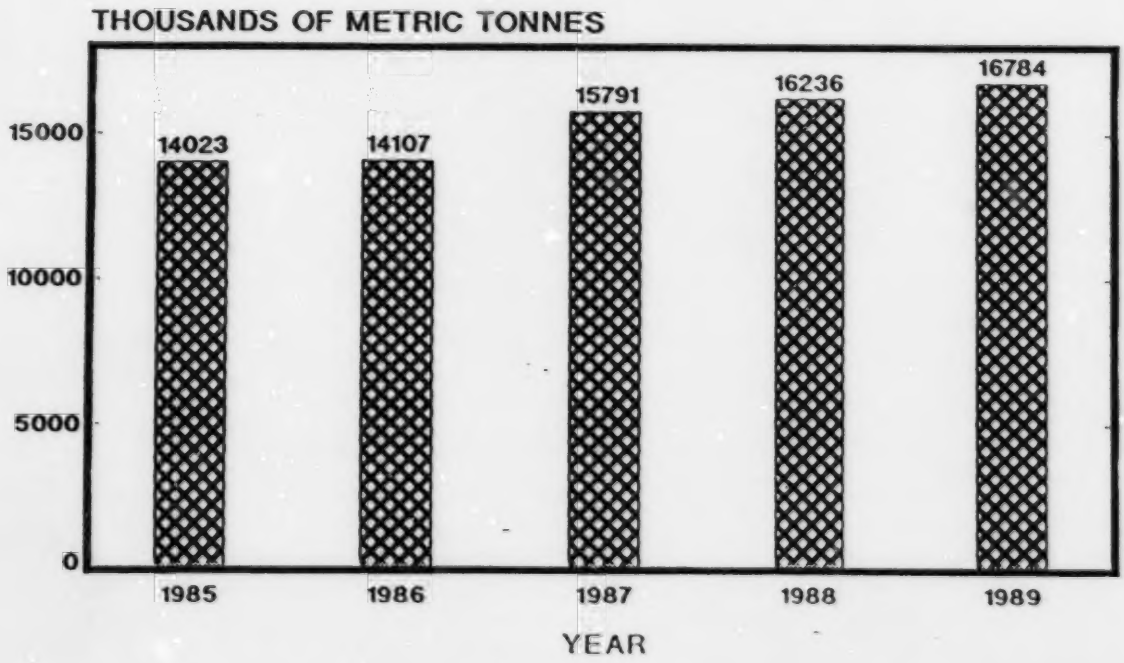
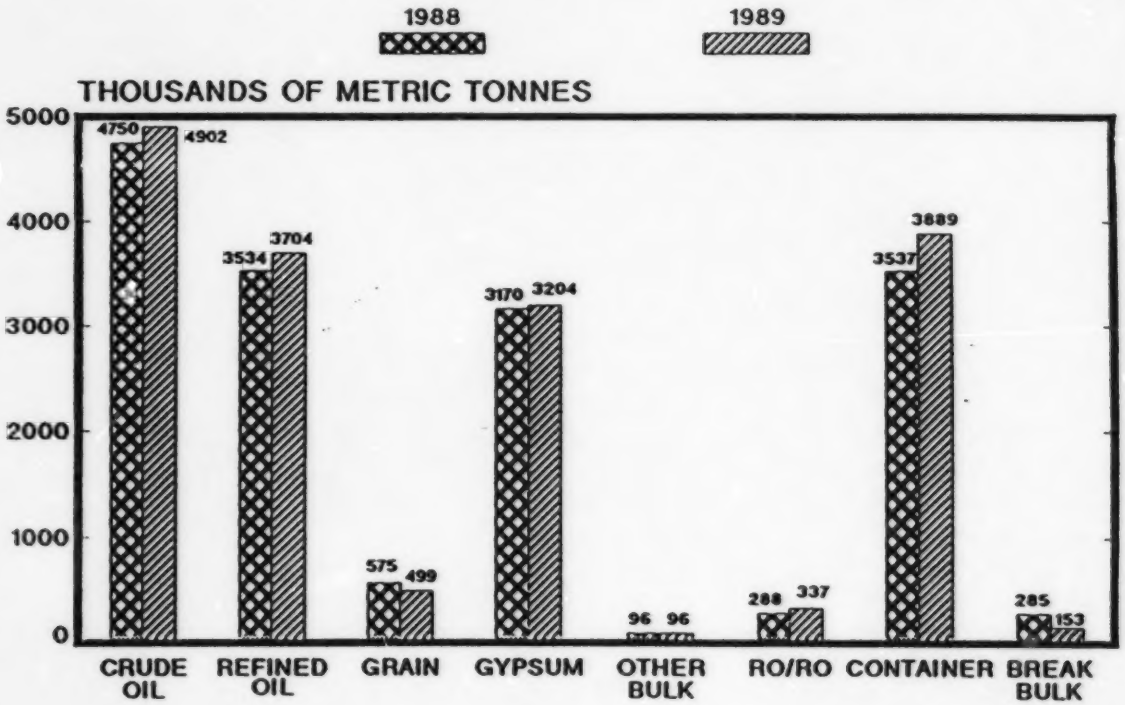


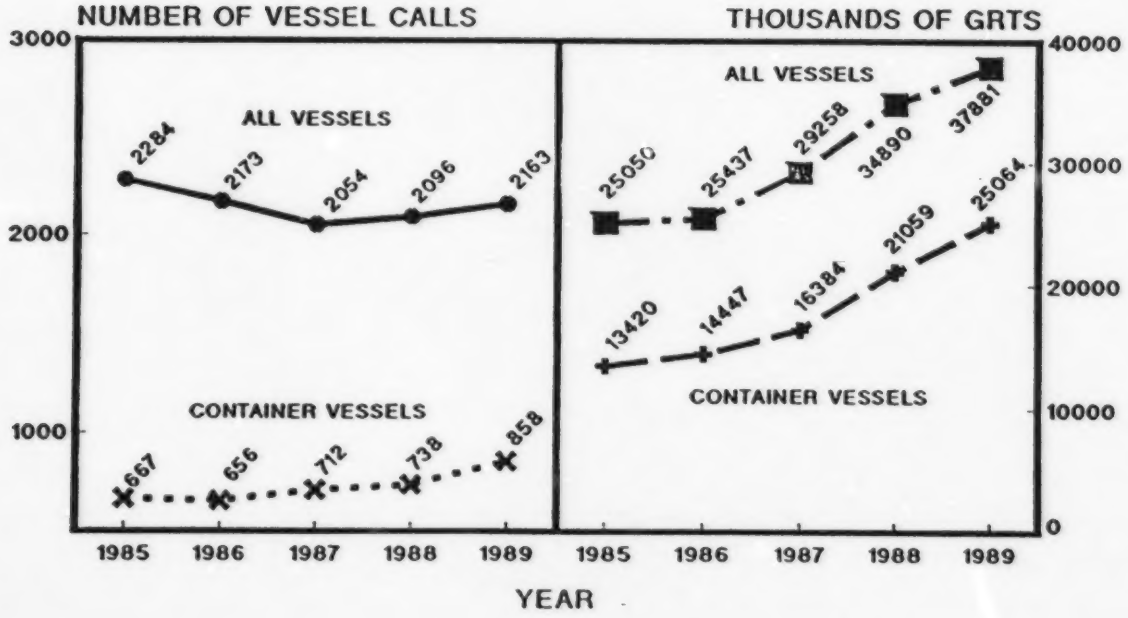
FIGURE 2
PORT OF HALIFAX – CARGO BY MAJOR CATEGORY



VESSEL CALLS

During 1989, the Port recorded 2163 vessel calls. Total gross registered tons (GRT) of vessels moving through the port in 1989 was 37,881,000 compared to 34,890,000 in 1988. There were 858 calls by container vessels in 1989 up from 738 calls in 1988.

FIGURE 3
PORT OF HALIFAX - VESSEL CALLS 1985-89



CONTAINER TRAFFIC

In 1989, the Port handled a record volume of containerized cargo, totalling 3.889 million tonnes representing an increase of 9.9 % over 1988. Exports increased from 1.989 million tonnes to 2.148 million tonnes, and Imports increased from 1.548 million tonnes to 1.741 million tonnes. The Port of Halifax handles more containerized cargo of Canadian origin and destination than any other port.

FIGURE 4
PORT OF HALIFAX - CONTAINER CARGO 1985-89

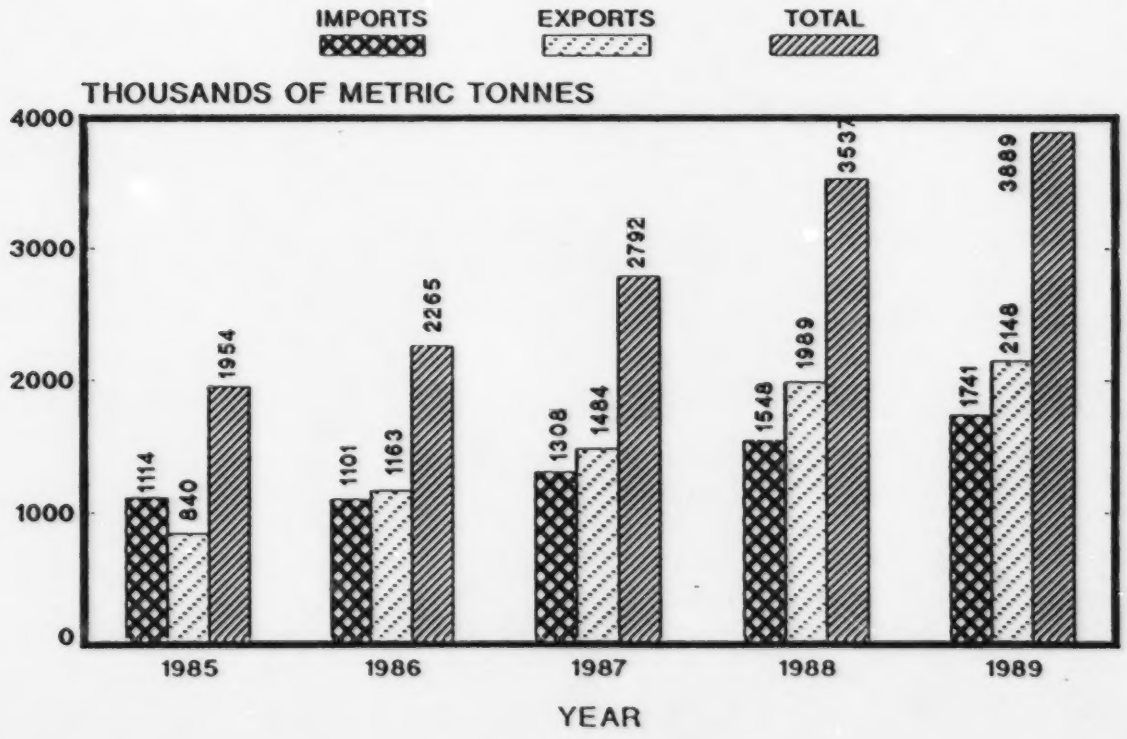
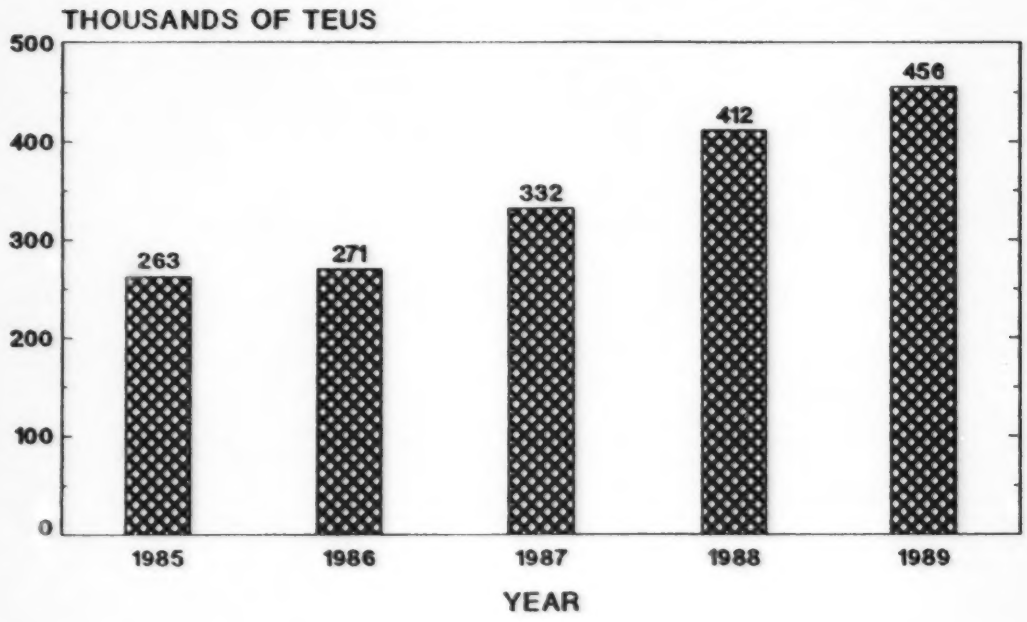


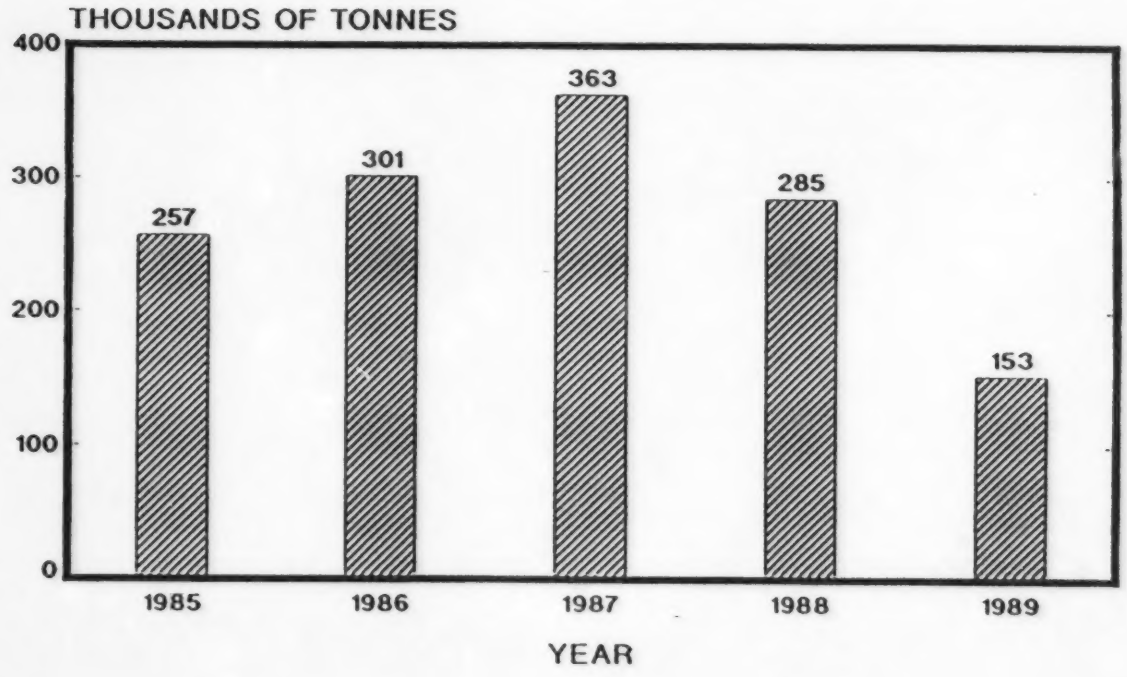
FIGURE 5
PORT OF HALIFAX - CONTAINER VOLUME 1985-89



BREAK-BULK GENERAL CARGO

Break-bulk cargo (excluding ro/ro cargo) decreased from 284,500 tonnes in 1988 to 139,300 tonnes in 1989. The decrease was mainly in shipments of flour, steel, corn and peas.

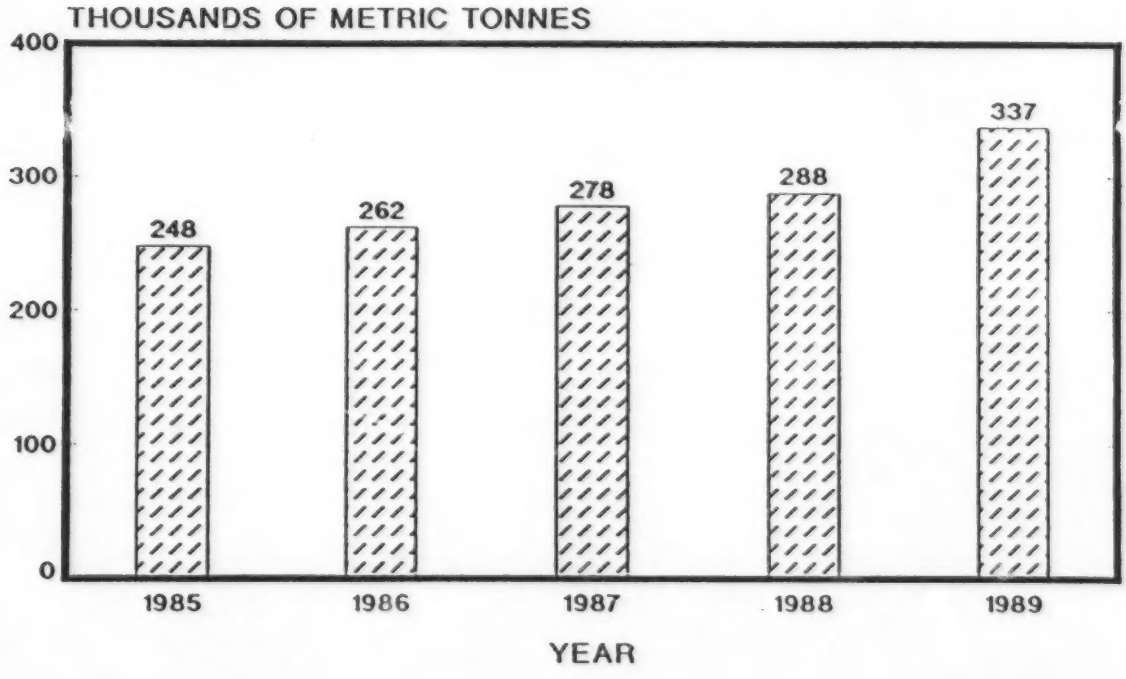
FIGURE 6
PORT OF HALIFAX - BREAKBULK CARGO 1985-89



ROLL ON / ROLL OFF CARGO

Total roll on / roll off cargo increased by 21.6 % from 288,800 tonnes in 1988 to 351,300 tonnes in 1989.

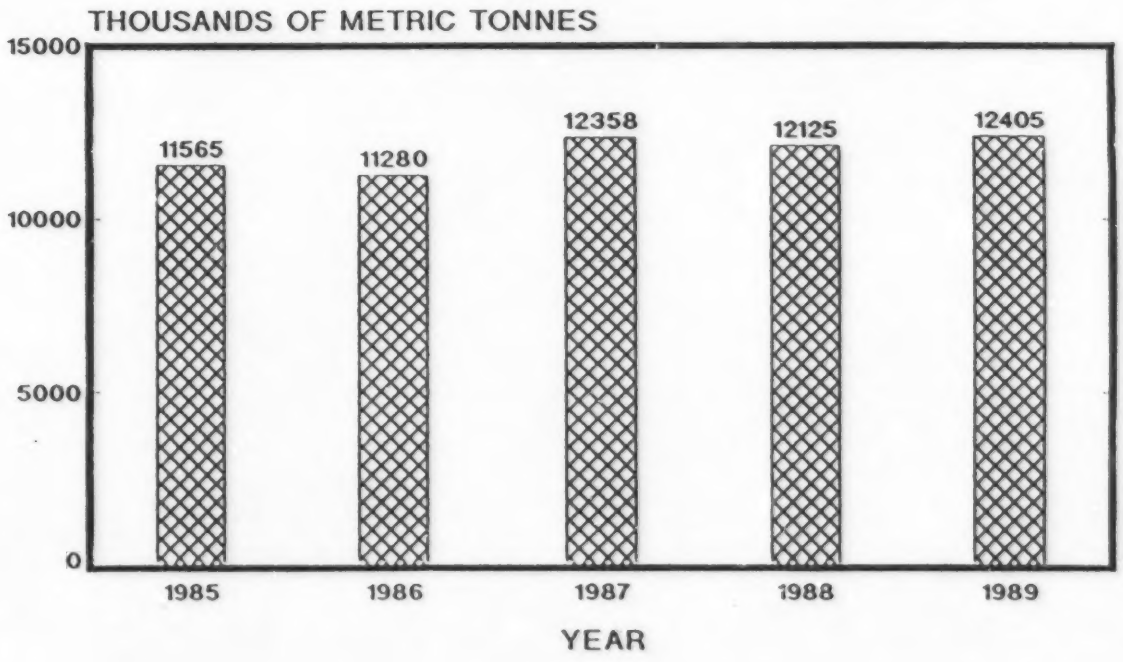
FIGURE 7
PORT OF HALIFAX - RO/RO CARGO 1985-89



BULK CARGO

Total bulk cargo increased by 2.3%, from 12.125 million tonnes in 1988 to 12.405 million tonnes in 1989. There were increases in crude oil of 3.2%, refined oil of 4.8% and gypsum 1.1%.

FIGURE 8
PORT OF HALIFAX - BULK CARGO 1985-89

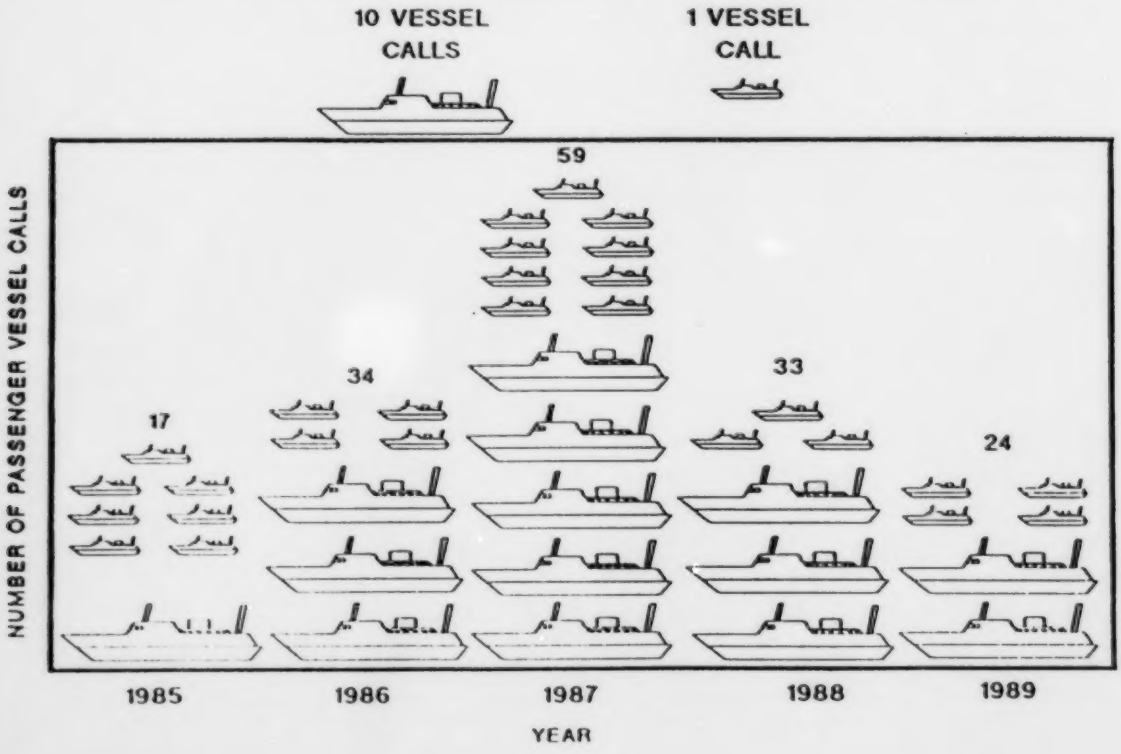


CRUISE SHIPS

The number of Cruise Ships which called at the Port during 1989 totalled 24, down from 33 calls in 1988. The decrease is due to the re-positioning of vessels to the Mediterranean Cruise market.

FIGURE 9

PASSENGER VESSEL CALLS 1985-1989



PORT INFRASTRUCTURE

Re-development of pier "B" was completed by the Port Corporation in 1989 encompassing an area of 14 acres. The facility has been leased to Halterm Ltd., increasing their berth capacity by more than 60 percent.

The Port Corporation purchased shed 9 from Industrial Estates Ltd. for general real estate use.

Capital projects carried out in 1989 amounted to 5.4 million dollars.

A land use management study was undertaken by the Port Corporation in 1989 for the purpose of identifying an area in the harbour for future development as a cargo handling facility. Two areas have been identified at Rockingham Shore and Wrights Cove as potential sites for future development.

3. THE COMMISSION

A) OVERVIEW

The Halifax-Dartmouth Port Development Commission was incorporated under Chapter 6, Acts of 1984 by the General Assembly of Nova Scotia assented to by the Lieutenant Governor on the 11th June, 1984.

The Commission consist of twelve board members all of whom are appointed by the Governor in Council and one of whom is appointed Chairman by the Governor in Council. Board members are nominated by the City of Halifax, City of Dartmouth, Town of Bedford, the Municipality of the County of Halifax and the Province of Nova Scotia. Funding of the Commission's activities is provided by the Province of Nova Scotia, and the participating metropolitan area municipalities.

B) PORT OF HALIFAX

i) means that geographic area encompassing all waters lying northwest of a line running between Tribune Head and Hartlen Point, including all islands and lands accessing waterfronts which are at the time this Act comes into force used or which may after that time become used for commercial marine activities, and

ii) includes all marine, truck, rail and air transportation services and facilities contributing to or engaged in the movement, handling or storage of commercial goods in, on and through the seaports, highways, railroads and airports and all complementary and support services associated therewith.

3. THE COMMISSION (Cont'd)

B) SUMMARY OF THE OBJECTS OF THE COMMISSION

The objects of the Commission are:

(i) to promote the use of the Port of Halifax and its facilities;

(ii) to operate in close liaison and collaboration with Halifax Port Corporation, all levels of government and government bodies, firms and individuals whose activities may in any way have a direct or indirect impact on the efficient functioning and cost effectiveness of the Port of Halifax;

(iii) to provide advice and guidance as required to all bodies referred to in clause (ii);

(iv) to develop and maintain a liaison and close working relationship with the users of the Port of Halifax facilities;

(v) to develop current information on trends in the field of transportation including shipping lines, ports, trucking, rail and air rates and charges, and on factors affecting ports in general and the Port of Halifax in particular;

3. **THE COMMISSION** (Cont'd)

(vi) to develop and maintain an information bank for data relating to the marketing of the Port of Halifax;

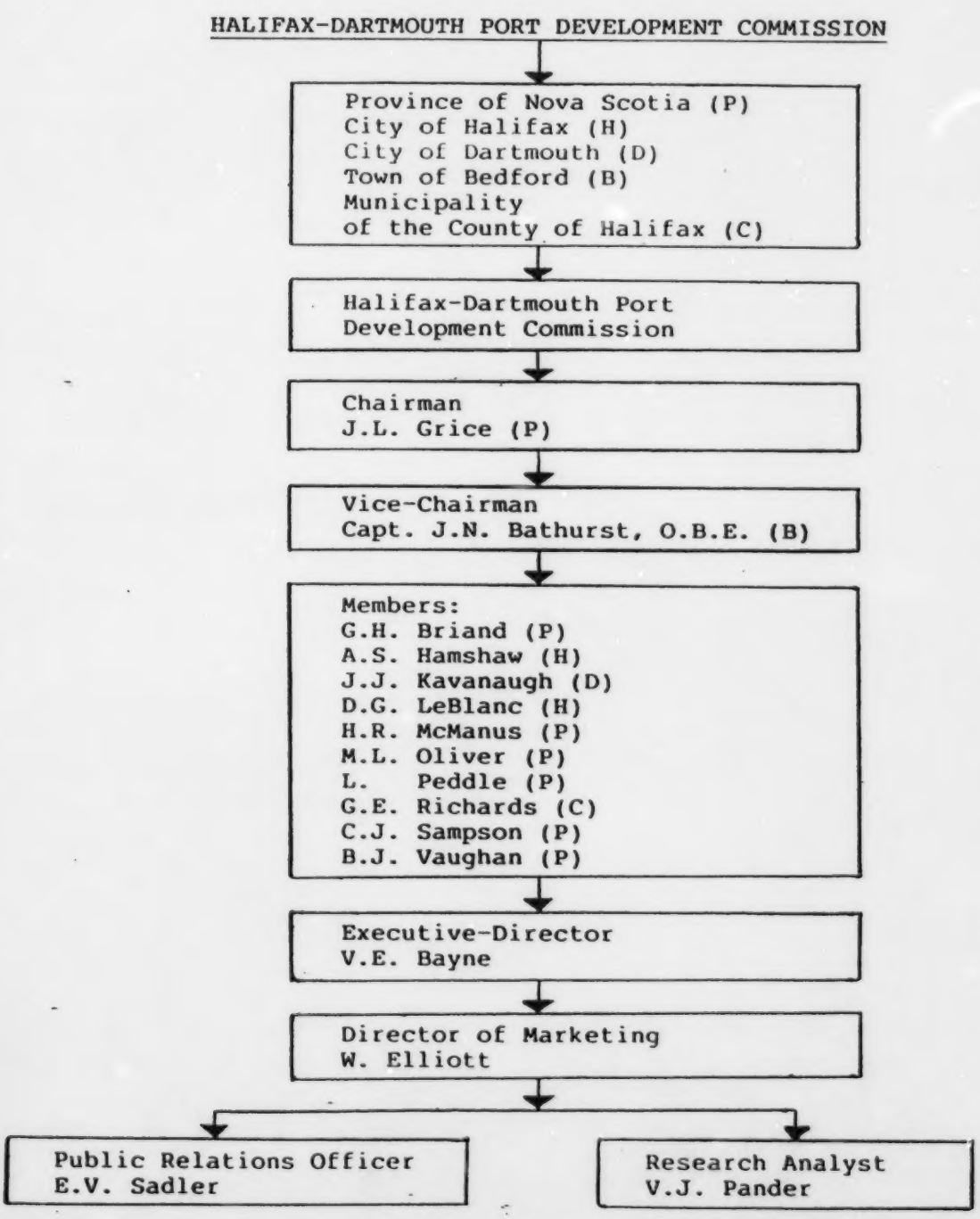
(vii) to evaluate data and to develop ideas and proposals for the development of the Port of Halifax and for enhancing the competitive position of the Port of Halifax;

(viii) to develop and maintain a current and long term marketing strategy and to execute such marketing programs;

(ix) to promote and facilitate development programs for the Port of Halifax;

3. THE COMMISSION (Cont'd)

c) Organization Chart



3. THE COMMISSION (Cont'd)

D) COMMITTEE STRUCTURE

The Commission has established three Standing Committees to divide its workload into meaningful parts:

(i) Management Committee

The members of the Committee are: G.E. Richards, Chairman; J.J. Kavanaugh, H.R. McManus and B. Vaughan. The Committee works with the Executive Director in preparing budgets and reviewing financial statements, as well as developing recommendations on personnel and general administration policies.

(ii) Development Committee

The members of this Committee are: Capt. J.N. Bathurst, O.B.E., Chairman; G.E. Richards, A.S. Hamshaw and C.J. Sampson. The Committee works on the development of policies and programs that will protect and improve the infrastructure of the Port and its operations.

3. **THE COMMISSION** (Cont'd)

(iii) **Promotion and Marketing Committee**

The members of this Committee are: L. Peddle, Chairman; G.H. Briand; M.L. Oliver and D.G. LeBlanc. The Committee works on the development of policies and programs that will effectively promote and market the facilities of the Port.

(iv) The above Standing Committees meet when necessary and bring recommendations to the Board of the Commission. The Commission has at least ten regular meetings a year.

4. THE COMMISSION: ACTIVITIES AND ACHIEVEMENTS

(A) MARKETING

During 1989, the Commission participated in a wide range of promotional and research activities in carrying out its mandate. Some of these activities are listed below:

1) Direct solicitation of shipping lines and steamship agents in Montreal, Toronto, New York, Europe and the Far East: This included calls on senior representatives to provide them with information on the advantages of the "Port of Halifax Gateway". Development of the Port's container traffic (which has doubled over the past five years) is a focal point of the Commission's marketing efforts. The addition of Compagnie Generale Maritime (CGM) and Italia di Navigazione (Italian Line), joining Evergreen and Costa in their joint Mediterranean service, along with Maersk Line's new Mediterranean/Africa service in 1989 brings the total to 14 container lines which have initiated service at the Port of Halifax since 1986.

2) Publication of the PORT OF HALIFAX magazine which is distributed monthly to 5,500 readers of local, national and international transportation interests.

3) Organization of a highly successful Port Days '89 on September 17 and 18 which included a business panel of experts discussing trade and transportation issues. Over 780 participants from across Canada and around the world took part in Port Days '89.

4. THE COMMISSION: ACTIVITIES AND ACHIEVEMENTS (Cont'd)

4) Publication of a Port Directory which reviews the facilities and services at the Port of Halifax in detail, and includes classified listings of 400 companies involved with the transportation of goods through the Port.

5) Production of a Port of Halifax Video which highlights the Port's natural advantages, experienced workforce, intermodal connections, shipping services and port facilites.

6) The Commission organizes annual receptions in Toronto and New York to promote the Port of Halifax to shipping lines, steamship agents and shippers.

7) In February, the Commission, jointly with the Agent General of Nova Scotia, held a reception in London, England for representatives of shipping lines, importers, exporters and freight forwarders.

4. THE COMMISSION: ACTIVITIES AND ACHIEVEMENTS (Cont'd)

(B) PRESENTATION OF VIEWS ON VARIOUS LEGISLATIVE ISSUES

1) Submissions to the Federal Department of Finance, and the House of Commons Standing Committee on Finance in connection with the proposed goods and services tax. The Commission raised concerns over the cash flow implications of taxing the domestic portion of a through international inbound freight movement. This issue was resolved in the legislation.

2) Representations to the Federal Government on the impact of the "At and East" subsidy on grain and flour which was terminated in the April, 1989 budget.

3) Presentation to the Provincial Department of Transportation and Communications Public Information Sessions on its review of surface freight transportation policy.

4) Submission to the National Transportation Agency of Canada on the second annual review of the National Transportation Act. Representations were also made to Transport Canada regarding the impact of rail deregulation on the movement of Canadian overseas container traffic.

4. THE COMMISSION: ACTIVITIES AND ACHIEVEMENTS (Cont'd)

5) Objection filed with the National Transportation Agency regarding a tariff proposal by the Atlantic Pilotage Authority which would raise pilotage rates at the Port of Halifax increasing the cross-subsidization burden carried by the Port for losses incurred at other ports.

6) In addition to the formal briefs, submissions and presentations on various policy and legislative issues, the Commission has communicated with the Federal Government on such issues as: Transport Canada's dredging policy; Canada Custom's drug interdiction program; the proposal for year-round ferry service between North Sydney and Argentia; the absence of a cost recovery program for Transport Canada services such as ice-breaking; and Federal fiscal policy governing international shipping ventures, such as ship ownership and management.

4. THE COMMISSION: ACTIVITIES AND ACHIEVEMENTS (Cont'd)

D) RESEARCH ACTIVITIES

The Commission conducts a variety of statistical (trade and transportation) research for its own use and for the use of existing and potential port clients. Other ongoing research includes the monitoring of the competitive position of Halifax vis-a-vis other ports.

E) OTHER ACTIVITIES

The Commission plays an active role as a member of a variety of trade and transport oriented organizations, including: Halifax Board of Trade, Halifax Shipping Association, EDIPORT Atlantic Inc., Voluntary Planning Committee, Trade Development Authority, Airport Advisory Committee, Advisory Board on Marine Transportation R&D, Canadian Transportation Research Forum and Transportation Club of Halifax-Dartmouth.